

MARCUS IRWIN 2005 - HISTORY AND BIOGRAPHY

Short Bio 1)

Former Dual World Aerobic Champion and international presenter in over 50 countries Marcus currently divides his time between developing Fusion, FX and Free2B Instructor Training & Education Programs. As well producing his own range of evolution training videos and co owner of Sydney based Health Club Elix'r.

Short Bio 2)

In seventeen years Marcus Irwin has presented over 1600 workshops to an estimated half million people in over 47 countries. He was the only male to win both World Aerobic Championships in 1992, producer of 40 instructor-training titles for both his Choreography 2 Go and evolution video companies and director of marcusirwin.com International. Experience of this magnitude gives some indication to the knowledge and professionalism of our industries hardest working fitness leader.

For over seventeen years Marcus Irwin has maintained his status as Australia's most popular fitness personality. His name remains synonymous with health and fitness and is regularly referred to in the media as the Pied Piper of Fitness

FACTS AND FIGURES

Around six hundred workshops presented over the past seventeen years gives some insight to Marcus' repertoire. A wealth of knowledge and experience enabled Marcus to travel extensively on the international fitness convention circuit for the twelve years. Attending over forty events annually from Bulgaria to Blackpool, reaching an estimated sixty thousand fitness professionals. This demand necessitated relocation to both London and Switzerland to further explore the global fitness industry. Marcus now based back in Australia hopes to continue his fitness odyssey and spread the fitness word through different mediums and platforms.

CHAMPIONSHIPS & AWARDS

Being the only male to achieve the title of Dual World Aerobic Champion (92), was the culmination of one of the worlds most innovative and exciting aerobic athlete's careers. With over twenty-five international medals to his credit, Marcus helped to set the standard that is aerobic competitions today.

Marcus received the European Shape Up Presenter of the Year Award in both 1999 and 2001 and was voted Australian Presenter of the Year in 2001

In 2001, 2002 and 2003 Marcus won the best international presenter awards at ECA New York fitness convention. In 2002 he

also won the best international presenter award at the Toronto Can Fit Pro convention.

MARCUSIRWIN.COM INTERNATIONAL

Marcus is the director and founder of marcusirwin.com International. A fitness consultancy group supplying the fitness industry with programs, products as well as promoting up and coming talent.

No other Australian has reached so far in the international fitness arena. Truly a great ambassador to his country

CONVENTIONS

IDEA USA NETWORK AUSTRALIA D.CA.C U.S.A FIT PRO UK
ECA USA A.O.G.B UK S.A.F.S SWITZERLAND I.F.A.A PRAGUE
S.A.F.E SWEDEN I.F.A.A GERMANY A.I.G.A ITALY A.E.F.A SPAIN

AEROBIC SPORT HISTORY

1992 gold medal Suzuki World Cup, Tokyo Japan
1992 gold medal World Aerobic Championship, USA